

# Business Studies 2015 Memo March

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Introduction to Electronic  
Commerce and Social  
Commerce - Efraim Turban  
2017-04-23

This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and

video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes an Instructor's Manual; Test Bank questions for each chapter; Powerpoint Lecture Notes; and a Companion Website that includes EC support technologies as well as online files. The book is organized into 12 chapters grouped into 6

parts. Part 1 is an Introduction to E-Commerce and E-Marketplaces. Part 2 focuses on EC Applications, while Part 3 looks at Emerging EC Platforms, with two new chapters on Social Commerce and Enterprise Social Networks. Part 4 examines EC Support Services, and Part 5 looks at E-Commerce Strategy and Implementation. Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects, with tutorials focusing on e-CRM; EC Technology; Business Intelligence, including Data-, Text-, and Web Mining; E-Collaboration; and Competition in Cyberspace. the following tutorials are not related to any specific chapter. they cover the essentials of ec technologies and provide a guide to relevant resources. p

Calling the Shots - Daniel P. Gitterman 2017-02-14

Modern presidents are CEOs with broad powers over the federal government. The

United States Constitution lays out three hypothetically equal branches of government—the executive, the legislative, and the judicial—but over the years, the president, as head of the executive branch, has emerged as the usually dominant political and administrative force at the federal level. In fact, Daniel Gitterman tells us, the president is, effectively, the CEO of an enormous federal bureaucracy. Using the unique legal authority delegated by thousands of laws, the ability to issue executive orders, and the capacity to shape how federal agencies write and enforce rules, the president calls the shots as to how the government is run on a daily basis. Modern presidents have, for example, used the power of the purchaser to require federal contractors to pay a minimum wage and to prohibit contracting with companies and contractors that knowingly employ unauthorized alien workers. Presidents and their staffs use specific tools, including executive orders and

memoranda to agency heads, as instruments of control and influence over the government and the private sector. For more than a century, they have used these tools without violating the separation of powers. Calling the Shots demonstrates how each of these executive powers is a powerful weapon of coercion and redistribution in the president's political and policymaking arsenal.

*The EU in the Mediterranean after the Arab Uprisings* -

Roberto Roccu 2020-04-22

By examining a range of policy areas, this book aims to assess and qualify the claim that EU policies towards the Arab Mediterranean after the uprisings are predominantly marked by continuity with the past. This is attributed to the fact that the EU still acts with the aim of maximising its own security by preserving stability in the region. The book explores how security, stability and the link between them - the security-stability nexus - are better understood as the master frame shaping the EU's

approach towards the Southern Mediterranean and how this affects policy enactment. The book shows that the security-stability nexus has at least been reframed in the wake of the uprisings, but also that more change has occurred in the redefinition of the master frame than in its actual enactment. The framing and reframing of the security-stability nexus, before and after the Arab uprisings, depends on the policy area under consideration, the variety of actors involved, and the forms of their involvement. This is also crucially because of the different disposition towards the EU of prominent actors in Arab Mediterranean partner countries, which points towards the EU's increasing difficulties to achieve its goals in its near abroad. This book was originally published as a special issue of *Mediterranean Politics*.

**Morbid Symptoms** - Gilbert Achcar 2016-05-25

Since the first wave of uprisings in 2011, the euphoria of the "Arab Spring" has given

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way to the gloom of backlash and a descent into mayhem and war. The revolution has been overwhelmed by clashes between rival counter-revolutionary forces: resilient old regimes on the one hand and Islamic fundamentalist contenders on the other. In this eagerly awaited book, foremost Arab world and international affairs specialist Gilbert Achcar analyzes the factors of the regional relapse. Focusing on Syria and Egypt, Achcar assesses the present stage of the uprising and the main obstacles, both regional and international, that prevent any resolution. In Syria, the regime's brutality has fostered the rise of jihadist forces, among which the so-called Islamic State emerged as the most ruthless and powerful. In Egypt, the Muslim Brotherhood's year in power was ultimately terminated by the contradictory conjunction of a second revolutionary wave and a bloody reactionary coup. Events in Syria and Egypt offer salient examples of a pattern of events happening across the

Middle East. *Morbid Symptoms* offers a timely analysis of the ongoing Arab uprising that will engage experts and general readers alike. Drawing on a unique combination of scholarly and political knowledge of the Arab region, Achcar argues that, short of radical social change, the region will not achieve stability any time soon.

*India's Great Power Politics* - Jo Inge Bekkevold 2020-12-23

This book examines India's foreign and defence policy changes in response to China's growing economic and military power and increased footprint across the Indo-Pacific. It further explores India's role in the rivalry between China and the United States. The book looks at the strategic importance of the Indian Ocean Region in the Indo-Pacific geopolitical landscape and how India is managing China's rise by combining economic cooperation with a wide set of balancing strategies. The authors in this book critically analyse the various tools of Indian foreign policy, including

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defence posture, security alignments, and soft power diplomacy, among others, and discuss the future trajectory of India's foreign policy and the factors which will determine the balance of power in the region and the potential risks involved. The book provides detailed insights into the multifaceted and complex relationship between India and China and will be of great interest to researchers and students of international relations, Asian studies, political science, and economics. It will also be useful for policymakers, journalists, and think tanks interested in the India-China relationship.

**Law and Diplomacy in the Management of EU-Asia Trade and Investment**

**Relations** - Chien-Huei Wu  
2019-12-20

This volume fills a gap in the literature regarding questions around the interactive dynamics between law and diplomacy on international trade and investment. It brings together lawyers and political

scientists from Europe and Asia in an interdisciplinary effort at tracing the respective roles of law and diplomacy in the relations of the European Union (EU) with its trade and investment partners in Asia.

Focusing on trade and investment relations with Asia, the EU presents a particularly interesting case as it has been a strong proponent of a rules-based international economic order for years and a frequent user of the formal procedures established in international treaties in case of disputes. At the same time, it has kept diplomatically active to adjust dispute management and international agreements to the needs and demands of the partners involved.

Furthermore, not only is this region of crucial importance due to the presence of both vigorous emerging economies, like China, India and Vietnam, and more established partners, like Japan, EU-Asia relations also present a broad set of economic disputes and recent negotiation efforts analyzed in the contributions to this

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volume. This book will be of key interest to scholars and students of international trade/economic law, EU politics, EU external relations (law), international relations, diplomacy and more broadly to international relations and Asian studies.

The European Union Decoded - Maria Lorca-Susino 2016-10-14

The European Union (EU) and the Eurozone became the economic integration example to follow for years. However, the worldwide economic crisis that unfolded in 2007 put the whole economic integration process in question, the European project in jeopardy and the euro under pressure, with serious doubts that it can survive its first crisis. The core argument of this book is twofold. First, it seeks to explain the difficult political, economic and fiscal idiosyncrasies of all member states in order to put the reasons for the economic crisis into a new and clear perspective. Second, it argues that the institutional response put forward to explain this

tremendous crisis is flawed and dangerous because it does not solve the main underlying problem: the deep differences among member states on their understanding of economic and financial behavior. This study counters the leading institutional explanation for the economic crisis that has impacted the entire EU. It presents a unique and provocative explanation of why the EU and the Eurozone are still immersed in an economic crisis and will be of key interest to students and scholars of European Politics and Economics.

**Oswaal ISC Accountancy, Economics, Business Studies & Commerce Class 12 Sample Question Papers + Question Bank (Set of 8 Books) for 2023 Board Exam (based on the latest CISCE/ICSE Specimen Paper)** - Oswaal Editorial

Board 2022-11-03  
ISC Class 12 sample Paper for Accountancy, Economics, Business Studies & Commerce 2022-2023 is one of the best ISC reference books for class

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12 Accountancy, Economics, Business Studies & Commerce board exams. The ISC specimen sample paper class 12 maths 2022-23 includes latest solved board specimen papers which were released in July 2022. Along with ISC Class 12 sample Paper for Accountancy, Economics, Business Studies & Commerce 2022-2023, 5 sample question papers are available for free on Oswaal 360 website. It contains ISC board specimen paper analysis to provide students with better exam insight. The ISC Class 12 sample Paper for Accountancy, Economics, Business Studies & Commerce 2022-2023 includes 10 sample papers which comprise 5 solved papers & 5 self-assessment papers which are designed as per the latest ISC board specimen paper 2023. The ISC specimen sample paper class 12 Accountancy, Economics, Business Studies & Commerce 2022-23 also contains on-tips notes and revision notes for quick revision and robust learning. To top it all, advanced

learning tools such as Mind Maps & Mnemonics for 1000+ concepts are also included in the ISC specimen sample paper class 12 Accountancy, Economics, Business Studies & Commerce 2022-23 for blended learning. The best ISC reference book for class 12 Accountancy, Economics, Business Studies & Commerce board exams contains 200+ MCQs and objective type questions for enhanced practice. ISC Class 12 sample Paper for Accountancy, Economics, Business Studies & Commerce 2022-2023 is designed to offer a better understanding of the topics and concepts to score maximum in ISC class 12 board exams 2023. Students are required to get this ISC Class 12 sample Paper for Accountancy, Economics, Business Studies & Commerce 2022-2023 to boost their confidence about a particular topic or the entire chapter according to their needs. It is to assist in understanding the board examination scheme and clarity of concepts for exam

preparations.

## **Localization in Development**

**Aid** - Thorsten Bonacker

2016-11-25

This edited volume brings together the work of scholars from different disciplines including sociology, political science and anthropology, and analyses how global institutions are embedded in local contexts within development aid. It examines theoretical and empirical implications of the diffusion and anchoring of world polity institutions at the local and global levels. The volume furthers the understanding of the dynamics of norm negotiation and globalization processes in culturally varied societies in an era of globalization. Themes and topics covered include: children and human rights, gender mainstreaming, multi-level actor partnerships, anti-corruption programming, local ownership, land rights and corporate social responsibility. Bringing together expert contributors, this comprehensive volume will be

an invaluable resource for all scholars of localization and globalization studies, as well as those in the field of international relations.

Dual Transformation - Scott D.

Anthony 2017-03-28

Game-changing disruptions will likely unfold on your watch. Be ready. In *Dual Transformation*, Scott Anthony, Clark Gilbert, and Mark Johnson propose a practical and sustainable approach to one of the greatest challenges facing leaders today: transforming your business in the face of imminent disruption. *Dual Transformation* shows you how your company can come out of a market shift stronger and more profitable, because the threat of disruption is also the greatest opportunity a leadership team will ever face. Disruptive change opens a window of opportunity to create massive new markets. It is the moment when a market also-ran can become a market leader. It is the moment when business legacies are created. That moment starts with the core dual transformation

framework: Transformation A: Repositioning today's business to maximize its resilience, such as how Adobe boldly shifted from selling packaged software to providing software as a service. Transformation B: Creating a new growth engine, such as how Amazon became the world's largest provider of cloud computing services. Capabilities link: Fighting unfairly by taking advantage of difficult-to-replicate assets without succumbing to the "sucking sound of the core." Anthony, Gilbert, and Johnson also address the characteristics leaders must embrace: courage, clarity, curiosity, and conviction. Without them, dual transformation efforts can founder. Building on lessons from diverse companies, such as Adobe, Manila Water, and Netflix, and a case study from Gilbert's firsthand experience transforming his own media and publishing company, Dual Transformation will guide executives through the journey of creating the next version of themselves, allowing them to own the future rather than be

disrupted by it.

OECD Investment Policy Reviews: Ukraine 2016 - OECD 2016-09-27

This review, which was prepared in close co-operation with the Ukrainian authorities, analyses Ukraine's general framework for investment, as well as recent reforms, and shows where further efforts are necessary.

*Business, Peacebuilding and Sustainable Development* - Jason Miklian 2019-06-11

The intersection of business, peace and sustainable development is becoming an increasingly powerful space, and is already beginning to show the capability to drive major global change. This book deciphers how different forms of corporate engagement in the pursuit of peace and development have different impacts and outcomes. It looks specifically at how the private sector can better deliver peace contributions in fragile, violent and conflict settings and then at the deeper consequences of this agenda upon businesses, governments, international

institutions and not least the local communities that are presumed to be the beneficiaries of such actions. It is the first book to compile the state-of-the-field in one place and is therefore an essential guide for students, researchers, policy-makers and practitioners on the role of business in peace. Without cross-disciplinary engagement, it is hard to identify where the cutting edge truly lies, and how to take the topic forward in a more systematic manner. This edited book brings together thought leaders in the field and pulls disparate strands together from business ethics, management, international relations, peace and conflict studies in order to better understand how businesses can contribute to peacebuilding and sustainable development. Before businesses take a deeper role in the most complicated and risky elements of sustainable development, we need to be able to better explain what works, why it works, and what effective business efforts for peace and

development mean for the multilateral institutional frameworks. This book does just that.

**European Dream and Reluctant Integration in the 21st Century** - Hungdah Su (□ □□) 2020-10-01

To avoid a repeat of those nationalist nightmares, a common European Dream emerged after WWII, which has since developed into some essential doctrines of European integration. This dream-inspired institutionalist context has framed intergovernmental bargaining, sectoral spillovers and transnational cooperation in European integration. The powerful European Dream has even encouraged Europeans toward closer integration, though they were, quite often, very reluctant to go further. This dream-driven approach and reluctant runner's model have highlighted some fundamental realities of European integration, extremely inspiring for the future of the EU and the ongoing Asian regionalism. This book consists of three

parts and thirteen chapters. It aims to explain European integration, the EU's role in global governance and the EU's impact upon Asian regionalism with the help of the European Dream approach and reluctant runners' model. Trump's unilateralism, the rising tensions between the US and PRC and the COVID-19 pandemic may be a turning point for world politics. Both globalization and global governance have consequently slowed down, giving place to regionalism and inter-regionalism. This book hopes to contribute to the rising debate over European integration, Asian regionalism and EU-Asian inter-regionalism.

A Guide to Federal Contracting

- Dan Lindner 2017-10-18

The Federal Government is the largest buyer of goods and services in the world, spending hundreds of billions of dollars per year, employing hundreds of thousands of people as civil servants or contractors. Yet no textbook is commercially available to discuss how Federal contracting is done in

a format that is written for the general public as well as the practitioner. This publication is intended fill this void - to demystify the volumes of regulations and policies, and provide in one volume a succinct yet thorough treatment of Federal contracting requirements and regulations. Bringing together concepts of business law, politics, public and social policy, pricing, and procedures for contract placement and administration, the author draws on over 30 years of Federal Government experience to cover the vast spread of this important process which impacts our daily Government operations.

**International Corporate**

**Governance** - Thomas Clarke  
2017-05-03

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**Practitioner's Guide to Global Investigations** - Judith

Seddon 2017-01-27

Global Investigations Review's The Practitioner's Guide to Global Investigations covers what to do at every stage during the lifecycle of a corporate investigation - from discovery of the initial problem to conclusion and beyond. Using US and UK practice and procedure to illustrate, the guide tracks the development of a serious allegation (whether originating inside or outside a company) as it develops - looking at the key risks that arise and the challenges it poses, along with the opportunities that may exist for its resolution. It offers expert insight into fact-gathering (including document preservation and collection, and witness interviews); structuring the investigation (the complexities of cross-border privilege issues); and strategizing effectively to resolve cross-border probes and manage corporate reputation. Further content provides detailed comparable surveys of the relevant law and practice in 12 jurisdictions that

build on many of the vital issues highlighted. It is practical guide for external and in house legal counsel, compliance officers and accounting practitioners wishing to benchmark their practice against leaders in the field. Edited by Judith Seddon, Eleanor Davison, Christopher J Morvillo, Michael Bowes QC and Luke Tolaini, the book has 47 chapters contributed by leading practitioners and firms across the world such as Baker & McKenzie LLP, Clifford Chance LLP, Skadden, Arps, Slate, Meagher & Flom LLP. &quote;Global Investigations Review's The Practitioner's Guide to Global Investigations is the most comprehensive publication currently on the market in relation to cross-border, multifaceted corporate investigations. It does what it says on the tin - 'How does one conduct such an investigation? And what does one have in mind at various times?' - and it does it rather well.&quote;

Tapan Debnath, Legal Counsel, Nokia

## **Electronic Commerce 2018 -**

Efraim Turban 2017-10-12

This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social

networks, especially Facebook , LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

*Issues for Debate in American Public Policy* - CQ Researcher, 2016-05-24

This collection of non-partisan reports written by award-winning CQ Researcher journalists focuses on provocative current policy issues. As an annual publication that comes together just months before it

goes to press, the volume is all new and as up-to-date as possible. And because it's CQ Researcher, the policy reports are expertly researched and written, showing all sides of an issue. Chapters follow a consistent organization—exploring three issue questions, then offering background, current context, and a look ahead—and feature a pro/con debate box. All issues include a chronology, bibliography, photos, charts, and figures. All selections are brand new and explore some of today's most significant American public policy issues, including the marijuana industry, air pollution and climate change, racial conflict, housing discrimination, campus sexual assault, transgender rights, reforming veteran's health care, and immigrant detention.

*Survey of Economic and Social Developments in the Arab Region 2015-2016* - United Nations Economic and Social Commission for Western Asia 2016-11-23

The economic and political

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uncertainty which has characterized the Arab region in the wake of the 2011 transitions and upheaval continues to restrain the region's prospects for growth, job creation and stability.

Economic expansion remains stalled, with persistently low global oil prices adding a further burden to the regional economy and constraining the growth and fiscal balances of those countries that had been top-performers due to energy exports. While some progress on social indicators such as gender representativeness can be noted, countries in and affected by political transition and conflict have regressed on a plethora of socioeconomic indicators. These trends can be noted for the past five years, and with this in mind, the 2015-16 Survey will utilize recent data in order to take stock of the impact of instability and conflict, and address the foregone growth and output and destructive effects of this period. It also draws on recent research of ESCWA regarding migration,

social developments, the impact of conflict, women's empowerment, and specific country-level analysis.

**Balkan Fighters in the Syrian War** - Tanja Dramac Jiries 2021-09-15

This book analyses the process of the recruitment of foreign fighters from the Western Balkans, specifically Bosnia and Herzegovina and Kosovo, to Syria and Iraq from 2012 to 2015. Utilizing in-depth, semi-structured interviews with foreign fighters and their families, as well as a number of relevant stakeholders it answers the question of what were the processes and circumstances leading up to the departure of foreign fighters from Bosnia and Herzegovina and Kosovo and what informed their agency? The author draws on the theories of social movement approaches, more specifically, contentious politics literature and utilizes the specific concepts of triggering mechanisms, which refer to the enabling circumstances that make the radicalization and

departure possible, and pleasure in agency, to elaborate on individual motivation. The book also shows how a wider state-fragility within the context of the post-Yugoslav wars and the transitional period that never ended, aided radicalization and how an incomplete process of post-war transition can fuel the process of political and religious radicalization creating a wider enabling web for recruitment. It will be of interest to students and scholars of Southeast European politics and foreign policy, post-war democratic transition, security policy and radicalization more broadly.

European Born Globals - Irene Mandl 2017-09-22

In the aftermath of the global recession, job creation is a policy priority. While it is a well-accepted fact that the majority of jobs are created by small and medium-sized enterprises, not all SMEs are rapidly growing, or even intend to expand. With limited public budgets, business models within the SME population that

do show high job creation potential become very attractive. One of the business types identified as major engines of job creation are 'born globals' characterised as firms which engage intensively in internationalisation activities shortly after start-up. They are high on the entrepreneurship research agenda but so far little attention has been devoted to their potential as job creators, the processes they apply when hiring and the barriers they face. Through a combination of secondary data analysis, literature reviews and international case studies, European Born Globals sheds new light on the motivations and processes of job creation in born global firms. It will contribute to understanding the 'why' and 'how' of job creation in born globals, essential not only for policy makers, but also for academic research and management education.

**The Harvard Business Review Entrepreneur's Handbook** - Harvard Business Review 2018-01-23

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The one primer you need to develop your entrepreneurial skills. Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals--from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from Harvard Business Review's archive. Keep this comprehensive guide with you

throughout your startup's life--and increase your business's odds for success. In the HBR Entrepreneur's Handbook you'll find: Step-by-step guidance through the entrepreneurial process Concise explanations of the latest research and thinking on entrepreneurship from Harvard Business Review contributors such as Marc Andreessen and Reid Hoffman Time-honed best practices Stories of real companies, from Airbnb to eBay You'll learn: Which skills and characteristics make for the best entrepreneurs How to gauge potential opportunities The basics of business models and competitive strategy How to test your assumptions--before you build a whole business How to select the right legal structure for your company How to navigate funding options, from venture capital and angel investors to accelerators and crowdfunding How to develop sales and marketing programs for your venture What entrepreneurial leaders must do to build culture and set direction as the

business keeps growing HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, real-life stories, and concise explanations of research published in Harvard Business Review, each comprehensive volume helps you to stand out from the pack-whatever your role.

#### Small Business

Administration's Surety Bond Guarantee Program - United States. Congress. Senate. Committee on Small Business 1982

#### **Business Battles in the US Energy Sector**

- Christian Downie 2019-01-17

This book is ground breaking in its study of business actors in climate and energy politics. While various studies have demonstrated the influence of business actors across multiple policy domains, this is the first to examine the behaviour of business actors in energy centric industries in the US

that will be vital for achieving a clean energy transition, namely the oil, gas, coal, utility, and renewable industries. Drawing on almost 80 interviews with senior energy executives, lobbyists, and policymakers, it asks two central questions: (i) how and why are business actors shaping energy policy contests in the US? And (ii) what are the implications for policymakers? In answering these questions, this book provides new insights about the preferences and strategies of business in the energy sector, and, significantly, it identifies strategies for policymakers seeking to regulate energy in the face of political resistance from incumbent fossil fuel industries. This book will be of particular value to students, scholars, and policymakers working in the fields of energy, climate, and environmental politics, as well as individuals generally interested in the role that business exerts over policy processes.

#### Leveling the Playing Field

- Rod Scher 2016-08-01

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Leveling the Playing Field explores the technologies that “trickle down” to the rest of us, those that were once the domain of the wealthy and powerful--and which therefore tended to make them even more wealthy and powerful. Now, though, these technologies--from books to computers to 3D printing and beyond--have become part of a common toolkit, one accessible to almost anyone, or at least to many more than had heretofore had access. This is what happens with most technologies: They begin in the hands of the few, and they end up in the hands of the many. Along the way, they sometimes transform the world.

*Beyond the Panama Papers.*

*The Performance of EU Good Governance Promotion* - Alina Mungiu-Pippidi 2017-09-11

This last title in the series covers the most important findings of the five years EU sponsored ANTICORRP project dealing with corruption and organized crime. How prone to corruption are EU funds? Has EU managed to improve

governance in the countries that it assists? Using the new index of public integrity and a variety of other tools created in the project this issue looks at how EU funds and norms affected old member states (like Spain), new member states (Slovakia, Romania), accession countries (Turkey) and the countries recipient of development funds (Egypt, Tanzania, Tunisia). The data covers over a decade of structural and development funds, and the findings show the challenges to changing governance across borders, the different paths that each country has experienced and suggest avenues of reforming development aid for improving governance.

*More Human* - Steve Hilton  
2016-04-26

People feel angry and let down by their leaders, as well as by the institutions that dominate their lives: political parties, government bureaucracy, and corporations. Yet the cause of this malaise, according to political -- advisor -- turned -- tech -- CEO Steve Hilton, is not

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being addressed by politicians on the left or the right. Hilton argues that much of our daily experience -- from the food we eat, to the governments we elect, to the economy on which our wealth depends, to the way we care for our health and well -- being -- has become too big, too bureaucratic, and too distant from the human scale. More Human sets out a radical manifesto for change, aimed at the root causes of our problems rather than just the symptoms. Whether it's using the latest advances in neuroscience to inform the fight against poverty and inequality, or applying lessons from America's most radical schools to transform our children's education, this book is an agenda for rethinking and redesigning the outdated systems and structures of our politics, government, economy, and society to make them more suited to the way we want to live our lives today. To make them more human.

Everyday Border Struggles -

Thom Tyerman 2021-07-29

This book examines everyday

borders in the UK and Calais as sites of ethical political struggle between segregation and solidarity. In an age of mobility, borders appear to be everywhere. Encountered more and more in our everyday lives, borders locally enact global divisions and inequalities of power, wealth, and identity. Critically examining everyday borders in the UK and Calais, Tyerman shows them to be sites of ethical political struggle. From the Calais 'jungle' to the UK's 'hostile environment', it shows how borders are carried out through practices of everyday segregation that make life for some but not others unliveable. At the same time, it reveals the practices of everyday solidarity with which people on the move confront these segregating borders. This book sheds light on the complex ways borders entrench themselves in our lives, the complicity of ordinary people in their enactment, and the seductive power they continue to assert over our political imaginations. Of general interest to scholars

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and students working on issues of migration, borders, citizenship, and security in international politics, sociology, and philosophy this book will also appeal to practitioners in areas of migrant rights, asylum advocacy, anti-detention or deportation campaigning, human rights, direct democracy, and community organising.

*The Economic Report of the President* - United States. Congress. Joint Economic Committee 2015

*The Closing of the Liberal Mind*

- Kim R. Holmes 2017-12-12  
A former U.S. Assistant Secretary of State and currently Acting Senior Vice President for Research at The Heritage Foundation, Kim R. Holmes surveys the state of liberalism in America today and finds that it is becoming its opposite—illiberalism—abandoning the precepts of open-mindedness and respect for individual rights, liberties, and the rule of law upon which the country was founded, and

becoming instead an intolerant, rigidly dogmatic ideology that abhors dissent and stifles free speech. Tracing the new illiberalism historically to the radical Enlightenment, a movement that rejected the classic liberal ideas of the moderate Enlightenment that were prominent in the American Founding, Holmes argues that today's liberalism has forsaken its American roots, incorporating instead the authoritarian, anti-clerical, and anti-capitalist prejudices of the radical and largely European Left. The result is a closing of the American liberal mind. Where once freedom of speech and expression were sacrosanct, today liberalism employs speech codes, trigger warnings, boycotts, and shaming rituals to stifle freedom of thought, expression, and action. It is no longer appropriate to call it liberalism at all, but illiberalism—a set of ideas in politics, government, and popular culture that increasingly reflects authoritarian and even anti-

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democratic values, and which is devising new strategies of exclusiveness to eliminate certain ideas and people from the political process. Although illiberalism has always been a temptation for American liberals, lurking in the radical fringes of the Left, it is today the dominant ideology of progressive liberal circles. This makes it a new danger not only to the once venerable tradition of liberalism, but to the American nation itself, which needs a viable liberal tradition that pursues social and economic equality while respecting individual liberties.

*Bender's Dictionary of 1040 Deductions* - Publisher's Editorial Staff 2019-10-25

Organized the same way as IRS Form 1040 and its companion schedules, and supported by thousands of citations, this handbook is designed to quickly answer all questions about deductions when filing the individual tax return. • Each chapter includes a checklist of deductions and hundreds of entries clarifying what is deductible and what is

not. • Entries discuss the deductible items. • Full citations are given for each entry. • Dozens of entries cover items commonly mistaken to be deductions

*Reconfiguration of the Global South* - Eckart Woertz  
2016-10-04

Since the 1980s there has been a steady shift from West to East in the international system, economically, politically and culturally. Emerging markets in Asia have moved up the value chain of industrial production processes, while the share of Western industrialized countries in global gross domestic product has declined. Countries such as China and India are asserting themselves in security matters and seeking new avenues for investment flows and development cooperation. China's expected shift from export-led growth to domestic consumption might further change patterns of trade and capital flows, and it is an open debate whether the growth dynamics of India might outstrip those of China.

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While the rise of China and other Asian powers has been studied extensively, much less work has been done on how Africa and Latin America position themselves in this process. What will the role be of Africa and Latin America in the 'Asian Century' and associated reconfigurations of global value chains? Will these regions be able to assert themselves and find a voice of their own? Will they manage to develop industries of their own and diversify trade relations? Will they launch new ways of regional south-south co-operation? What is the role of migrant communities and cultural exchange? Do Western and Asian approaches to these regions differ (Washington vs. Beijing consensus)? This book brings together renowned academics from Africa, Latin America, Europe and the USA, who bring refreshing perspectives on an under-researched topic, ranging from a conceptualization of the issue within new theoretical approaches, to unique case studies based on field work.

Legal Integration and Language Diversity - C.J.W.

Baaij 2018-02-01

How can the European Union create laws that are uniform in a multitude of languages? Specifically, how can it attain both legal integration and language diversity simultaneously, without the latter compromising the former? C.J.W. Baaij argues that the answer lies in the domain of translation. A uniform interpretation and application of EU law begins with the ways in which translators and jurist-linguists of the EU legislative bodies translate the original legislative draft texts into the various language versions. In the European Union, law and language are inherently connected. The EU pursues legal integration, i.e. the incremental harmonization and unification of its Member States' laws, for the purpose of reducing national regulatory differences between Member States. However, in its commitment to the diversity of European languages, its

legislative institutions enact legislative instruments in 24 languages. Language Diversity and Legal Integration assesses these seemingly incompatible policy objectives and contemporary translation practices in the EU legislative procedure, and proposes an alternative, source-oriented approach that better serves EU policy objectives. Contrary to the orthodox view in academic literature and to the current policies of the EU, this book suggests that the English language version should serve as the original and only authentic legislative text. Translation into the other language versions should furthermore avoid prioritizing clarity and fluency over syntactic correspondence and employ neologisms for distinctly EU legal concepts. Ultimately, Baaij provides practical solutions to the conflict between the equality of all language versions, and the need for uniform interpretation and application of EU law.

**A Socio-Political Model of Lies in Russia** - Jason C.

Vaughn 2016-04-29

This book examines Russian public opinion, culture and society in the context of the lies, liars and untruths consistent with, but not exclusive to, the rule of Putin. Based on new research, this study applies a new approach and seeks to provide an understanding of Russia's socio-political environment to outsiders.

**Military Review** - 2016

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- Oswaal Editorial Board  
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## **The Handbook of Federal Government Leadership and Administration** - David H.

Rosenbloom 2016-10-26

Public management is context dependent, rather than generic. That may sound obvious, but in the late 1920s through the 1930s, a dominant strand of thought considered public administration to be a "single process," wherever practiced. Today by contrast, federal administration is distinguished from private enterprise, nonprofit management, and state and local governmental practices by the combined effects of its scope and scale; the constitutional separation of powers, federalism, and protection of individual rights; and administrative law requirements for stakeholder participation, representation, transparency, privacy, due process and other democratic-constitutional values. The Handbook of Federal Leadership and Administration

is a state-of-the art guide to the unique features of federal administration, informed by the latest theoretical developments, research, and practical applications, and the leadership and management of federal agencies. Written by "pracademics" with federal practitioners specifically in mind, the handbook is designed to bridge the gap between academic and applied public administration by identifying what resonates with practitioners as they search for usable theories and research findings to improve performance. Combining rigor and relevance in the study and practice of federal administration, it includes chapters on theory, history, reform initiatives, leadership, necessary skill sets, budgeting, power and influence, political embeddedness, change management, separated and shared executive, legislative, and judicial powers, effective communication, ethics, and emerging concepts and challenges. It will be essential reading for federal

practitioners, scholars, and "pracademics" alike.

*Marketing Strategy* - O. C. Ferrell 2021-03-03

Learn how to think and act like an effective marketer and forward-focused disruptor in today's dynamic, fast-paced business environment with Ferrell/Hartline/Hochstein's **MARKETING STRATEGY, 8E**. You learn to develop long-term, customer-oriented marketing strategy and successful marketing plans with this edition's systematic, reader-friendly approach. The latest examples from organizations as familiar as Spotify, Nintendo and Microsoft work with updated vignettes and the latest research and data. New cases from Tesla, Netflix and even the recent COVID-19 pandemic clearly illustrate the need for marketers to think proactively and anticipate change. You examine today's trends, from strategic digital marketing tools and integrated marketing communication to new marketing models. This edition also discusses product labeling, social media

segmentation, crisis preparedness and innovation in global marketing as you learn to analyze, plan and implement effective marketing strategies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**China's Global Reach** -

Suisheng Zhao 2020-06-09

China's Global Reach looks at China's emergence on the globe as a hegemonic power in the recent years. Moving beyond Volume I, this new volume empirically examines the most recent development of the Belt and Road Initiative (BRI) and the Asian Infrastructure Investment Bank (AIIB), the two most important initiatives launched by President Xi Jinping as China tries to emerge as a global power. The first part of the book presents an overview of geo-strategic development of the two initiatives. The second part examines domestic political dynamics, particularly Xinjiang as the core of BRI, in these two initiatives. The third

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part investigates the responses from the major foreign partners involved in the two initiatives, with a focus on the responses from India, African and Middle East countries. The chapters in this book were originally published in various issues of the Journal of Contemporary China.

**Let There Be Light!** - Robert S. Dutch 2017-06-16

Have you ever wondered what it is like to work on a nuclear power plant? Robert Dutch worked in the UK's nuclear industry for many years as a

scientist and then as a tutor at a nuclear training center. He also holds degrees in theology. Drawing upon his qualifications and experience Robert addresses the controversial issue of nuclear power from a Christian perspective. In contrast to a negative nuclear narrative often portrayed, he presents a positive nuclear narrative alongside other ways of generating electricity. Be prepared to be challenged to think seriously about nuclear's merits in providing clean, low-carbon electricity.